

Clarksb. Mon. May 15

Parsons-Souders

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Agency for the  
New Ideal Patterns.

Parsons-Souders

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Store Closes 9:30 p. m.

# Every Woman Loves Djer Kiss--This Is Djer Kiss Week For Woman

The store is most interesting right now.

The days are at hand when the women must wear light clothes or suffer. The thrifty women are getting an amazing amount of comfort out of looking over the racks and finding a frock or suit or coat for less money than she expected to spend, thus the second floor salons is the place of much business for both buyer and seller.

The Millinery Store is busily engaged in their sales of untrimmed shapes as a result of a wonderful purchase recently.

The women are stepping into low shoes now; they will see the change almost instantly among the people on Main street and everywhere.

All over the store there is activity and you can be sure that this store will never go back on itself or its customers.

## These Lovely White Dresses at \$15 and \$25

### Designed For Graduation

This display and sale of these lovely frocks have changed the minds of many mothers that makes the graduating dresses for their daughter. One woman liked them so much she bought three straight off, and sent a neighbor back for another. Such an extremely charming line of frocks are not to be found every day, and there is one only of the same style and kind.

You may have dresses of net, organdy, taffeta, georgette, crepe, newest models shown with new full ruffles, each different, exquisite in detail and material, with little touches which give distinction and charm.

They have been carefully tucked away in dust proof cases so they are in perfect condition. They are fresh and dainty for immediate use.

## Smart Copied--From Paris--Silk Frocks For Young Women Are Down to \$15

And the fact that they are all marked at one-fourth to one-third, and in some cases less than fifty per cent of their regular prices, detract not one bit from their beauty, their good taste and their excellent fashion. You can see them for yourself.

## Not All Women Are Looking For Bargain Suits

We are ready to serve women who want to wear clothes light in weight and right in everything else.

There is a full choice of cool summer checks in the black and white shepherd checks, and the English club checks that are so scarce and hard to get. You will see the display in the east window a few of the choice new models at most reasonable prices, \$25.00 and \$35.00.

## Stout Women and Their Waist Problems Solved

There was a time when a woman of ample proportion had to have everything custom made. She simply couldn't get ready-to-wear waists not matter how hard she tried. It is different now, we have waists for stout women in both silk and cotton voiles, and loveliest organdies in size 41 to 61 in quite a large variety to choose from.

Silk \$5.00 to \$7.50.  
Cotton voiles \$2.00 to \$3.85.  
Organdies, \$2.95 to \$5.00.

## Inexpensive Cotton for Various Summer Uses

40-inch Nainsook in flesh, and pink, for undermuslin garments 25c a yard.

Cotton crepe, flesh color, 40 inches wide, 25c.

Poplins in plain color, 27 inches wide, 25c.

Striped poplins, new, colored stripes on white ground, 30 inches wide, 25c.

Striped madras, 25c.

Serpentine Kimono cotton crepe in many designs, many colors, both plain and fancy, 27 inches wide, 18c.



*This beautiful sachet a gift to you*

This genuine silken sachet we present you as a gift this week with each purchase of a box of wonderful French Djer-Kiss Face Powder.

This Gift offer is limited to this week only.

**Djer-Kiss Gift Week**

## 76 Untrimmed Hats In One Group, \$1.95

Every one of these hats should be selected tomorrow—goen by store closing. It is a collection remaining from the great sale, it includes black Milans, black Lizarie, white Hemp and Leghorn, each one different, each one fine for mid-summer wear.

The values range from \$2.50 to \$4.50. Your choice while they last, \$1.95.

## Extra! 36 Pattern Hats are Reduced One-Fourth For Tomorrow

## Why Peninsular Gas Ranges Are the Standard in American Homes

They are constructed of the Famous Rust Resisting "Armco Iron" throughout, and will never rust through.

They are finished with 2 coats of burnt ebony, which can be washed off with a damp cloth, without danger of any surface rust.

They are equipped with the Famous Sherman Equal Heat Burners which are more efficient and use less gas than any other burner on the market, (barring none).

Because they are rigidly constructed, frame is made of 1 1/2 inch structural angle steel which cannot break or bend, no matter how much moving you do.

There are many more reasons why they are the best, but as space is limited we are unable to list them.

Peninsulars can be had in plain finish or sanitary and white enamel trimmings—in any style and size you may require. Don't buy before you have seen the line displayed on basement floor.

Prices from \$16.00 with easy steps to \$37.50.

## A BIG LOT! GENUINE BARGAIN \$2.50 and \$3

### WAVY HAIR SWITCHES

Like Illustration

**\$1.45**



A leading New York Hair Goods manufacturer, anxious to introduce his product to Clarksb. women has made us a special proposition. We are able to offer a fine, full 24-inch wavy switch of soft quality hair at \$1.45. The shade assortment embraces every imaginable shade, except gray. Regular \$2.50 and \$3.00 grades. Special introductory price, \$1.45.

**\$1.45**

True Values

## THE PARSONS-SOUDERS COMPANY

On Main St., Between  
"2nd and 3rd"

## SOCIAL AND PERSONAL

(Continued from Page Three.)

### To Have Social Session.

The Tuesday Literary Club will close its meetings for the winter with a social session to be held at 3 o'clock Tuesday afternoon in the home of Mrs. Harry B. Curtin on Mulberry street. Each member will be privileged to bring a visitor. The program, which promises to be a very entertaining one, will be in charge of Mrs. E. Bryn-an-Templeman and Miss Scollay Page.

### To Meet Tuesday Night.

There will be a meeting of the Marcato Choral Club at 8 o'clock Tuesday evening in the class room of the First Baptist church. All members are urged to attend and anyone wishing to add their names to the list of membership for next year will be gladly welcomed.

### Society Meets.

A very interesting meeting of the Woman's Missionary Society of the Central Presbyterian church was held Monday afternoon in the home of Mrs. George M. West on Mechanic street.

### Informal Dance.

An informal dance will be given in the auditorium of St. Mary's high school beginning at 8:30 o'clock this evening. The committee in charge will be J. Philip Clifford, Dr. J. E. Wilson, William Mulheran, James Killen, J. C. Manaway, M. A. Manix, Charles L. Davis, M. L. McGraw, R. L. Pike and J. J. Carduff.

### Class to Meet.

The sewing class of the Young Women's Christian Association will be held in the rooms of the association on West Main street, Telegram Square, at 7:15 o'clock Tuesday evening instead of Thursday. Mrs. Marie Ernst will be in charge.

### Mass Meeting.

There will be a mass meeting of members of the Young Woman's Christian Association in the McClelland Bible class room in the First Presbyterian church at 8 o'clock this evening. All members of the association are urged to attend.

## PERSONAL

Mr. and Mrs. Richard T. Lowndes went Sunday night to Atlantic City. Mrs. Robert F. Wamsley, of Brooklyn, N. Y., is a guest of Mrs. Howell Cooper on Mulberry street.

Mrs. Samuel B. Stiles, of Parkersburg, is visiting her aunt, Mrs. Thomas Moore Jackson.

Mrs. Frances Paul Lewis, of Pittsburgh, who was a guest of Mrs. Moore Jackson returned home Monday afternoon.

J. R. Doak is here from Parkersburg.

Moses E. Shaver was here from Brown Monday on a business mission.

H. E. Drane, of West Union, is a visitor here.

Guy C. Nangle, of Huntington, is a guest at the Waldo.

F. M. Wadsworth, of Parkersburg, is a city business visitor.

J. H. Drennen, of Parkersburg, is a business visitor here.

O. C. McCarty, of Shinnston, was transacting business here Monday.

H. E. Miller, of Welch, is a guest at the Hotel Gore.

Houston G. Young, of Charleston, candidate for the Republican nomination for secretary of state, is a visitor here.

## OF INTEREST TO WOMEN

### Household Hints.

Carpets, after the dust has been beaten out, may be brightened by scattering upon them cornmeal mixed with salt and then sweeping it off. Mix salt and meal in equal portions. Carpets should be thoroughly beaten on wrong side first and then on the right side, after which spots may be removed by the use of ox gall or ammonia.

To clean stovepipe—A piece of zinc put on the live coals in the stove will clean out the stovepipe.

To remove paint from window glass—Rub it with hot, sharp vinegar.

Packing bottle—India rubber bands slipped over them will prevent breakage.

To clean iron sinks—Rub them well with a cloth wet with kerosene oil.

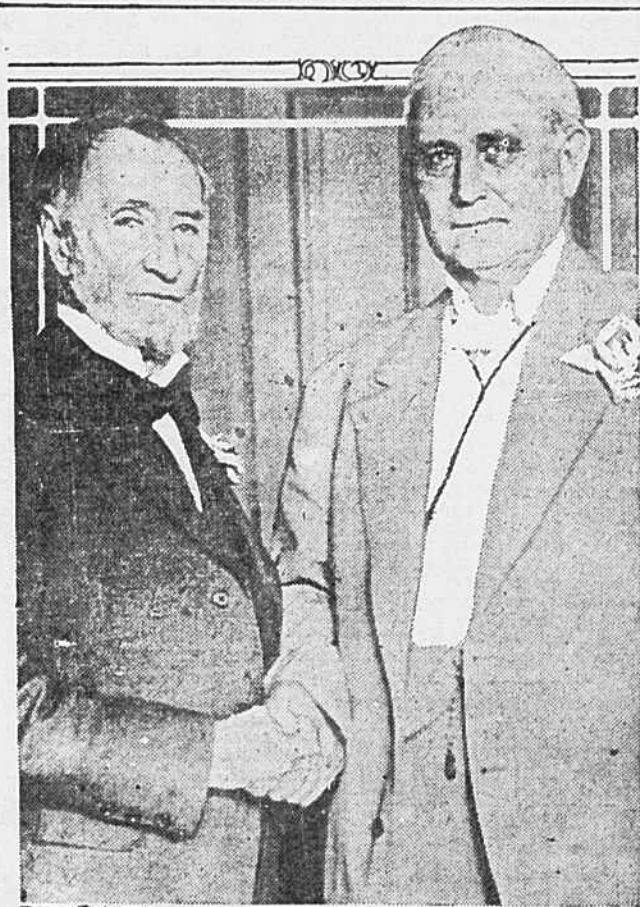
### HOOD ANNOUNCES.

E. F. Hood has announced himself as a candidate for Democratic committee from the Third ward of the city.

## AUCTION

Classes Forming Daily  
At Waldo Hotel  
Miss Anne Curtis, Instructor

## CHAMP CLARK CONGRATULATES UNCLE JOE



Uncle Joe Cannon (left) and Champ Clark.

Uncle Joe Cannon has just passed the four-score mark and official Washington led by Speaker Clark celebrated the event by giving a reception in his honor. Uncle Joe has the distinction of being the only man ever to serve forty years in Congress.

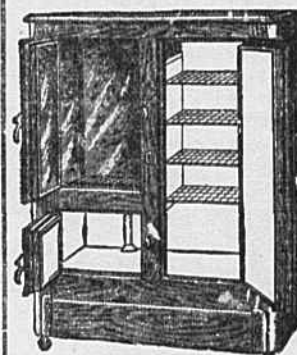
## POSTAGE

Is Not Carefully Looked after by Those Who Send Mail to Foreign Countries.

WASHINGTON, May 15.—Some idea of the extent to which Americans, through negligence or ignorance, place in inefficient postage on letters and parcels sent to foreign countries is disclosed in reports to the State department from American consuls abroad who frequently voice the protests of foreign business men and others at having to "buy their American mail." A recent report from Consul Loop at Hamilton, Bermuda, shows that more than twenty-seven per cent of Bermuda's 1914 postal surplus came from penalties collected because of underpaid postage on letters and parcels sent to foreign countries. These penalties aggregated \$2,860. The letters instead of being prepaid at the usual foreign letter rate of five cents an ounce bore two-cent stamps and their recipients in Bermuda paid double the amount of the deficiency, or six cents, as a penalty.

The same condition prevails in many other foreign countries and postal authorities here have sought in every way to bring it to the attention of Americans carrying on foreign correspondence.

## REFRIGERATOR TIME



A beautiful kitchen is primarily clean and clean looking. Cleanliness is the first among the virtues of a housekeeper.

Clean food, clean dishes, clean utensils—and why not a clean refrigerator? You can't keep a refrigerator really clean if it is lined with zinc or tin or sheet iron, merely painted or enameled. Dirt collects, germs breed, disease lurks there.

For real cleanliness, you should have a Leonard Cleanable Refrigerator with its wonderful porcelain lining—"like a clean china dish," made in one piece, without crevices, corners or cracks. This porcelain lining is everlasting—you can't scratch it even with a knife.

Don't think of buying a refrigerator without at least looking at the "Leonard Cleanable." Nine out of every ten persons who inspect it at our store, put in an order for one. That's pretty good evidence, isn't it? We have an interesting booklet for you, too—"Selection and Care of Refrigerators," written by President Leonard himself. Call for your copy—it's free.

## PORCH TIME

During the past sixteen years we have sold every kind of porch furniture on the market and we find superior to all

### KALTEX FIBRE FURNITURE

It is strong, durable, comfortable and handsome and finished in a beautiful autumn brown color.

### KALTEX VARNISH

Fibre furniture that has been in use for several years may be washed and scrubbed than varnished with this special preparation. It will look like new and be practically as good as new. Pints 25c, quarts 50c.



This Rocker Only \$6.00.

## Fumed Oak Swings \$2.25

This is a 4-foot solid oak swing with mortised slats in the back, strong and comfortable and hung free for \$2.25. Other swings at \$3.75 and \$4.50.

## Coolmor Porch Shades

Will make your porch cool, comfortable and beautiful. They are easily operated and long lasting. 4-ft., \$2.25; 6-ft., \$3.50; 8-ft., \$5.00; 10-ft., \$6.50.

**Palace Furniture & Piano Co.**  
168-170 W. Main Street.